

**NORTH  
TEXAS  
MUNICIPAL  
WATER  
DISTRICT**

## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

Media Contact:

Denise Hickey

Water Resource Program and

Public Education Manager

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(469) 626-4306

### **As The Weather Becomes Hot and Dry This Summer**

***NTMWD urges customers to use the [WaterMyYard.org](http://WaterMyYard.org) to water lawns when needed***

**WYLIE, TX – June 20, 2016:** Ample rain showers this past winter and spring have enabled North Texas Municipal Water District (NTMWD) residents and businesses to rely on nature to water their lawns. As the weather becomes hot and dry this summer, NTMWD urges customers to keep irrigation systems turned off and use the [WaterMyYard.org](http://WaterMyYard.org) weather based irrigation tool to know when supplemental watering becomes necessary.

[WaterMyYard.org](http://WaterMyYard.org) is an irrigation tool made possible by a partnership between NTMWD and Texas A&M AgriLife Research and Extension Service (AgriLife). [WaterMyYard.org](http://WaterMyYard.org) uses data from weather stations based throughout the NTMWD service area to gather local weather conditions. AgriLife analyzes the weather station data and produces a recommendation for supplemental irrigation watering for the following week. Subscribers to [WaterMyYard.org](http://WaterMyYard.org), in turn, receive a text message or email to know when and how much to water their lawns. These notifications promote practices for a healthy landscape by incorporating the [cycle-soak method](#) of watering to allow for better saturation and less runoff.

“When it comes to how much to water your lawn and when, [WaterMyYard.org](http://WaterMyYard.org) takes the guesswork out of the equation,” said Denise Hickey, NTMWD Water Resource Program and Public Education Manager.

“Using this tool can help you manage your outdoor water use and manage your summer water bills.”

“Controlling water use (demand management) is the new normal and will account for 30% of the state’s water supply by 2070,” Tom Kula, NTMWD Executive Director said. “NTMWD is moving forward on several critical water supply projects, including permitting and construction of the proposed Lower Bois d’Arc Creek Reservoir,” Kula emphasized.

To sign up for the WaterMyYard program, visit [WaterMyYard.org](http://WaterMyYard.org). For more information on water conservation, visit [NorthTexasWaterIQ.org](http://NorthTexasWaterIQ.org) and [NTMWD.com](http://NTMWD.com).

**About NTMWD**

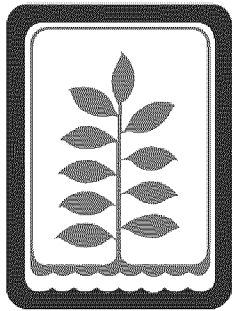
*The North Texas Municipal Water District is a regional wholesale provider of water services for approximately 1.6 million residents in the north Texas counties of Collin, Dallas, Denton, Fannin, Grayson, Hopkins, Hunt, Kaufman, Rains, and Rockwall – a service territory covering 2,200 square miles. In addition to water treatment and delivery, NTMWD also provides regional wastewater treatment and solid waste disposal services. As a conservation and reclamation district and political subdivision of the State of Texas, rates for services are set at cost, no profits are included, and no taxes are collected. For nearly 65 years, our vision has been “Regional Service Through Unity ... Meeting Our Region’s Needs Today and Tomorrow.” NTMWD prides itself as leaders in water quality and environmental protection as it provides essential services that are the foundation for the success and economic vitality of one of the fastest-growing regions in the U.S. For more information, visit [NTMWD.com](http://NTMWD.com).*

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**Bobbi Bryan**

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**From:** Rick Ericson <rick@lemastergroup.com>  
**Sent:** Monday, June 20, 2016 4:40 PM  
**To:** Rick Ericson  
**Subject:** NTMWD urges customers to use the WaterMyYard.org to water lawns when needed



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